

WARRIOR

PRIDE

What is Warrior Pride?



- **Warrior Pride is an Army-wide substance abuse campaign designed to reduce and deter drug use and alcohol abuse among Soldiers.**
- **Soldiers are America's Warriors and should have Pride in themselves, their unit, and the United States Army.**
- **Soldiers should take pride in their job, uniform, physical fitness and a lifestyle that's free from drug use and alcohol abuse.**

What is Warrior Pride?



- **Warrior Pride provides educational products for leaders and Soldiers.**
 - **Posters**
 - **Pamphlets**
 - **Leader reference CDs – for commanders**
 - **Training/educational materials**
- **The next slide will explain what “Pride” should mean to Soldiers in regard to substance abuse.**



WARRIOR

- P**ersonal **Courage:** Possess the Personal Courage not to use drugs or abuse alcohol and to notify the Chain of Command of Soldiers that do.
- R**espect: Show your Respect to the Army, your unit, fellow Soldiers, and yourself by staying drug free and drinking responsibly.
- I**ntegrity: Stay true to the Army Values and Warrior Ethos by supporting the Army's drug and alcohol policies.
- D**uty: Do your duty as a Soldier and stay mentally and physically tough by not using drugs or abusing alcohol.
- E**xcellence: Exhibit honorable behavior on and off duty - don't be a substance abuser!

SOLDIER'S CREED

I am an American Soldier.

I am a Warrior and a member of a team. I serve the people of the United States and live the Army Values.

I will always place the mission first.
I will never accept defeat.
I will never quit.
I will never leave a fallen comrade.

I am disciplined, physically and mentally tough, trained and proficient in my warrior tasks and drills. I always maintain my arms, my equipment and myself.

I am an expert and I am a professional.

I stand ready to deploy, engage, and destroy the enemies of the United States of America in close combat.

I am a guardian of freedom and the American way of life.

I am an American Soldier.



U.S. ARMY

**WARRIOR
ETHOS**

Warrior Ethos is imbedded in the Soldiers' Creed. It is non-negotiable and the heart of who we are.



Warrior Pride Goals



- **Provide a logo (Symbol) that Soldiers will identify with Army Values, the Warrior Ethos, and the Army Substance Abuse Program**
- **Standardize and incorporate Army Values and the Warrior Ethos in all substance abuse awareness training**
- **Instill and reinforce the belief that drug use and alcohol abuse violate Army Values and the Warrior Ethos - Incompatible with military service**
- **Reduce drug use and alcohol abuse by Soldiers**



UPL Goals



- **Educate your unit that Warrior Pride and Soldier Values are incompatible with drug use and alcohol abuse.**
- **Post the Warrior Pride posters in common areas.**
- **Encourage your commander to emphasize Warrior Pride during Safety Briefings, unit urinalyses, field problems, deployments, and other appropriate times.**
 - **Soldiers know what is important to their commander. A commander who regularly emphasizes that drug use and alcohol abuse will not be tolerated and takes actions against violators will send a strong message to the troops. If the Chain of command thinks it's important, then the Soldiers will too!**

Warrior Pride Messages

- **Example messages - use these or make up your own!**
 - **Maintain your Warrior Pride - Don't Drink and Drive!**
 - **Don't leave a Soldier behind on the battlefield, in a bar or at a party.**
 - **I am a Warrior - I am Drug Free.**
 - **Warrior Pride 0-0-1: Warriors have **ZERO** DUIs, **ZERO** underage drinking incidents, and don't drink more than **ONE** drink per hour**

Summary



- **Abuse of Alcohol or the use of illicit drugs by Soldiers is inconsistent with Army Values and the standards of performance, discipline, and readiness necessary to accomplish the Army's Mission (AR 600-85 1-31a).**
- **Soldiers who use drugs and abuse alcohol miss more hours of work and are less productive at work.**
- **The decision to remain drug free and not abuse alcohol is based on an individual's values, knowledge, and beliefs.**
- **Educate and train your Soldiers.**
- **Teach Army Values, The Warrior Ethos and Warrior Pride!**